



MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

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FURTHER INFORMATION:

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WeGo kicks off Black History Month by commemorating Transit Equity Day Nashville's first female African American bus driver Elizabeth Duff among those recognized

NASHVILLE – On Friday February 4, 2022, WeGo Public Transit celebrated Transit Equity Day, a day that commemorates the 109th birthday of Rosa Parks as well as other civil rights icons who advocated for accessible, reliable, and affordable transit.

WeGo honored Elizabeth Duff, who broke the Nashville public transportation gender barrier, becoming first woman to drive a Nashville city bus. She started with the company in 1974 and retired in 2007. Duff died of COVID complications at the age of 72. She is survived by her husband Harry Duff Sr. and three children who were presented with an award at the conclusion of the event.

Remarks were provided by Nashville Mayor John Cooper, Council Lady Sharon W. Hurt., State Rep. Harold Love, Nashville MTA Board Chair Gail Carr-Williams, and WeGo CEO Steve Bland.

Additionally, staff were on-site all day assisting riders to sign up for QuickTicket, WeGo's new fare payment system which allows customers to earn free rides the more they ride.



Nashville Mayor John Cooper, WeGo Public Transit CEO Steve Bland, Nashville MTA Board Chair Gail Carr Williams, Seneca Duff, Harry Duff Sr., State Rep. Harold Love, Council Lady Sharon Hurt, Mercedes Duff, and Virpi Duff.

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State Rep. Harold Love and Council Lady Sharon Hurt display QuickTicket T-shirts, the new WeGo app fare payment system

<https://www.youtube.com/watch?v=IGz0T1GE4xQ>

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